

# Texas NORML's 4th Annual Puff-N-Putt Spring Fling

## March 25th, 2017, at Willie Nelson's Cut-N-Putt Golf Course

### SPONSORSHIP INFORMATION PACKET

**WHAT** – Texas NORML is proud to announce the 4th Annual Puff-N-Putt Spring Fling. Come and enjoy a day of golf, live music, disc golf, vendors, food and a great day at the legendary Willie Nelson's Cut-N-Putt Golf Course located in Spicewood, Texas. Texas NORML is accepting sponsorships for this event.

**WHEN** – Saturday, March 25th, 2017, First Tee Off at 9am. Doors Open at 11:30am. Event ends around 6 pm

**WHERE** – Willie Nelson's Cut-N-Putt Golf Course, 807 Paisley Drive, Spicewood, Texas 78669

**WHY** – To raise funds for Texas NORML's mission to gain safe access to cannabis for adults with a focus on supporting Texas Veterans and their fight in the war to re-legalize cannabis

**HOW** – Become a sponsor for this event! Your sponsorship allows us to keep the ticket prices low in order to encourage the attendance of members from all walks of life and income brackets. Put your marketing dollar to good use by sponsoring this event and growing the Texas NORML member base.

**WHAT'S IN IT FOR ME?** - We encourage you to use this event as a client appreciation outing and as an opportunity to network with local and statewide Texas NORML members, their guests and other business supporters. The 2nd Annual Puff-N-Putt Spring Fling attendance was approximately 350 attendees. With great sponsors and low ticket prices, we can increase our attendance and your exposure. Please note that sponsorships are limited in number. These are on a first come, first served basis.

### SPONSOR'S GENERAL INFO

**CROSS PROMOTION** - We'd like for all of our supporters to put the word out to your friends, family and business supporters by promoting this event on through your social media, website and at all events you hold preceding the Puff-N-Putt event. If you wish to sponsor and not promote publicly, we understand and will respect your wishes. Please be sure to inform us if you prefer that your sponsorship remain private.

**TICKETS** - \$80 for golf and music, \$20 for music, \$5 for kids 5-17 yrs old, 5 and under is free. Sponsor's links and logos will be added to the event page and flyer as they are provided to allow for full exposure.\*  
**Important note about tickets:** Golf admission can be purchased online. Golf spots fill up fast so register early. General admission tickets can be purchased online or at the door for the concert.

### CONTACT

Contact Jax: [jax@texasnorml.org](mailto:jax@texasnorml.org) or 512-785-4602 to arrange for payment via Check or Credit Card. Payment is due at time of sponsorship purchase.

Texas NORML - [www.TexasNORML.org](http://www.TexasNORML.org)

## **STARTER SPONSORSHIP LEVELS**

### **\$100 SPONSORSHIP – “GREEN LEADER” (only NINE available)**

Sponsors Logo/Artwork is placed on signage located on the course to advertise their business or cause. (Sponsor to provide artwork for signage).

### **\$100 SPONSORSHIP – “ROLLING THUNDER” (only TWENTY-FOUR available)”**

Sponsors logo/Advertising signage will be installed in signage holders on golf carts that will be used by the players during both rounds of golf. (Sponsor to provide artwork for signage)

### **\$50 SPONSORSHIP - “GARDEN BEACON” (only FIFTY available)**

Sponsor logo will be printed up on a 18in by 24in yard sign that will be placed throughout the event.

## **SEASONED SPONSORSHIP LEVELS**

**PROMOTION** - Sponsors at these levels will have their logo on the event flyer and be promoted through Texas NORML's social media, Instagram, website and newsletters\*

### **\$250 SPONSORSHIP - “SEEDLING STARTUP”**

2 free tickets to event (general admission)

2 free event t-shirts

Your company logo and/or company name on event promotions

Space available at event to place company signage

### **\$500 SPONSORSHIP – “GRASSROOTS GROWER”**

Booth space

3 free tickets to event (general admission)

3 free event t-shirts

Your company logo and/or company name on event promotions

Space available at event to place company signage

### **\$1000 SPONSORSHIP – “RE-LEGALIZATION LEADER”**

Booth space

4 free tickets to event (general admission)

4 free event t-shirts

Your company logo and/or company name on event promotions

Space available at event to place company signage

Stage time during the event to introduce yourself and your business

### **\$2,000 SPONSORSHIP – “CANNABIS COMMUNITY CHAMPION” (only TWO available)**

Booth space

5 free tickets to event (general admission)

5 free event t-shirts

Your company logo and/or company name on event promotions

Your logo on a cart

Space available at event to place company signage

Space available on stage for your company banner

Stage time during the event to introduce yourself and your business

### **\$3,000 SPONSORSHIP - “MASTER GROWER” (only ONE available)**

Booth space

6 free tickets to event (general admission)

6 free event t-shirts

You will be the featured sponsor with a larger, featured logo on all event promotions

Your logo on a cart and a hole

Space available at event to place company signage

Space available on stage for your company banner

Stage time during the event to introduce yourself and your business