Advocacy Training for Cannabis Law Reform in Texas

Texas Capitol Saturday, January 14th, 2016





Welcome to the Team!







Training Program

- Importance of Advocacy / 85(R) Recap
- Civil Penalty (HB81) Bill Overview and Messaging
- Medical Cannabis (SB269) Bill Overview and Messaging
- Review the Legislative Process
- Hearing Process and Preparing Your Testimony
- How to Engage With Legislators
- Tracking legislation





Constituent advocacy is one of the most critical tools we have as a grassroots movement. Legislators and other community members need to hear from Texans like you who want to see sensible marijuana policies instituted.





Individual Advocates

Progress is only possible because of advocates like you!

Hundreds of Texans visited their Capitol to support marijuana law reform







Individual Advocates



Advocacy is all about building relationships and effective communication (this includes listening and responding to concerns)





2015 Legislative Recap

Unlike many other states, Texas does not allow ballot initiatives. The Legislature meets for 140 days every two years.



Unprecedented number of marijuana related bills introduced.





Legislative Timeline 2017

Jan 10, 2017: 85th Texas Legislative Session Begins

Feb 6-10, 2017: Civil Penalties Educational Exhibit

Feb 7, 2017: Civil Penalties Legislative Briefing

Feb 8, 2017: Citizen Lobby Day

Feb 27- Mar 3, 2017: MMJ Educational Exhibit

Mar 8, 2017: MMJ Briefing

Mar 13, 2017: Last Day to File a Bill

May 29, 2017: Last Day of the Session





Ellic Sahualla

Chief of Staff to Rep. Joe Moody







House Bill 81 Highlights

Marijuana Possession (< 1oz.):

- No Arrest
- No Jail Time
- No Criminal Record
- No Driver's License Suspension





Discussion

Talking Points:

Proactive Discussion - key points and facts to convey.

These are the topics and facts that we want to bring up when given the opportunity to make our case.





Discussion

Rebuttals:

Reactive discussion - responses to typical arguments and statements made.

These may not be points we bring up but we need to be prepared to address them.





Talking Point Examples

- Annually, 72,000 Texans are arrested for simple possession at an estimated cost of \$10,000 per arrest
 - During 2012, 90% of all burglaries, over half of all reported rapes, and a quarter of all murders went unsolved.
 - o 40% of those arrests are for youth under the age of 21
 - The State of Texas spends about \$8,500 to educate one child for one year, ranked 44th in the Nation





Rebuttal Examples

What about the children?

- a record can seriously limit a youth's educational opportunities and scholarship/grants, access to employment, professional advancement, and options for housing
- Lowered rates of use in Colorado
- Drug dealers do not ID





Texas Compassionate Use Program

Texas has acknowledged that cannabis is medicine!!

This program...

- allows some patients with epilepsy to access low-THC cannabis oil
- establishes cannabis businesses: Dispensaries, cultivators, and manufacturers
 - o Licensing deadline: Sept. 2017
- is regulated by the Texas Department of Public Safety
- requires doctors to prescribe cannabis oil
 - o Potential problem!





Dwight Clark

Media Relations & Legislative Director for Texas State Senator Jose Menendez (District 26)





SB 269 Highlights

- Medical practitioners could recommend cannabis to a qualifying patient, working with the patient to determine the best CBD:THC ratio for their individual medical condition.
- Patients with one of the specifically-listed debilitating medical conditions will be issued a written certification by their medical practitioner, and formal authorization by the Department of Public Safety.
- Patients who are included in the Compassionate Use Program could use/possess an allowable amount of cannabis or grow a limited amount in a secure location.
- Independent laboratories would be licensed and regulated, providing consumer protection with regard to potency and contaminants. Labeling and packaging requirements promote safety.
- Cannabis business licensing fees would be capped at a reasonable price, protecting small business access to the market and patient access to cannabis medicine.





Talking Point Examples

- 62% of the U.S. population lives in a jurisdiction with access to medical marijuana
- 76% of Texans think seriously ill people should have the right to use marijuana for medical purposes
- States with medical marijuana have seen prescription opioid overdose rates decrease by 25%
- Both Texas Republicans and Democrats include in their party platform a call upon the Texas Legislature to improve the Compassionate Use Act to allow doctors to decide the appropriate use of cannabis





Rebuttal Examples

Didn't we just legalize medical marijuana?

- Only high CBD oil for people with intractable epilepsy
- The most effective drug for one person might not work at all for another
- Marijuana contains about 80 active cannabinoids (including CBD &THC) and many of them contribute to marijuana's therapeutic effects

What about the children?

- Many sick children's parents would like to use cannabis as a first line of defense
- Many families are becoming medical refugees to surrounding medical states, leaving their homes and lives behind





Medical Community Recognizes the Importance of Safe Access

Medical marijuana is proven to be effective in the treatment of a variety of debilitating medical conditions.

In its 1999 report, the National Academy of Sciences' Institute of Medicine reported, "Nausea, appetite loss, pain and anxiety are all afflictions of wasting, and can be mitigated by marijuana."

The National Academies of Science, Engineering and Medicine offers a review of scientific research findings published since 1999 which reports, "Limited evidence says marijuana and other compounds can boost appetite in people with HIV or AIDS, and ease symptoms of post-traumatic stress disorder"





Medical Community Recognizes the Importance of Safe Access

Many other medical organizations and physicians have recognized marijuana's medical benefits, including:

- The Epilepsy Foundation
- The American Nurses Association
- The American Public Health Association
- The Leukemia & Lymphoma Society
- Arthritis Research Campaign
- The Lymphoma Foundation of America
- The American College of Physicians
- The National Nurses Society on Addictions
- Texas Nurses Association
- The majority of doctors responding to WebMD survey in 2014.





Staying on Message is Important

Builds a bridge from their question to your response

We are able to clearly express the knowledge that we want to convey to our audience

Focus on one topic at a time





How to Stay on Message

- Pick your topic and stick with it
- Only bring up relevant facts to selected subject
- Keep it simple
- Have a few variants of your message
- Remain clear and concise





Expressing Passion

- Relate to a personal story
- Don't let your passion get in the way of your point

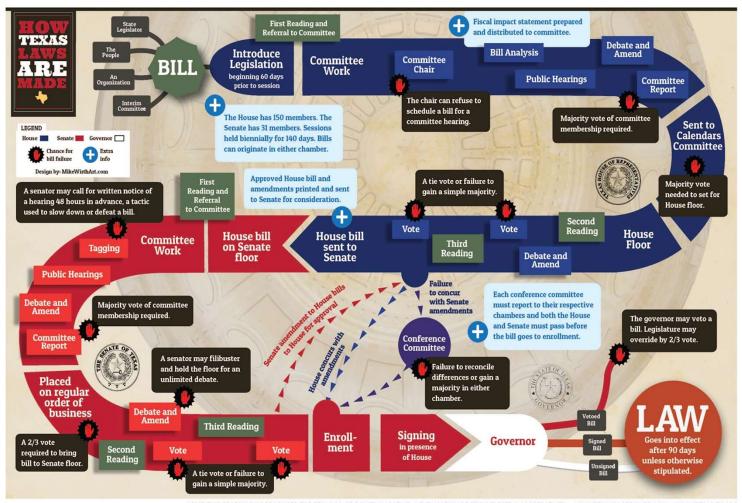




How a Bill Become a Law











Hearing Expectations

- 5 Day Notice for Hearings
- Come Early
- Sign up at the Kiosks
- 3 minutes for Verbal Testimony,
 Written Testimony
- Expect a Long Day
 - o Bring a sweater
 - o Bring water and snacks





Preparing Your Testimony

- Select your topic
- Find reliable resources
- Select your talking points
- Select your personal touch
- Write your testimony
- Time yourself (3 min. limit)
- Share for feedback
- Print copies of testimony and resources for Committee (12 copies)





Sharing Your Testimony

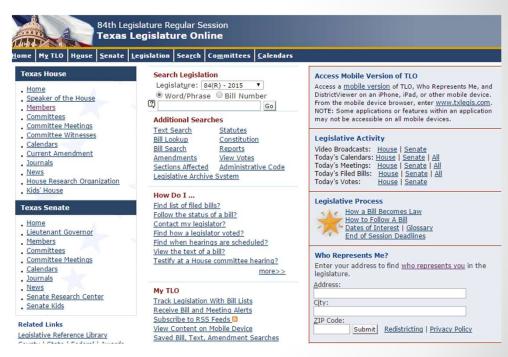
- Create a one page testimonial
- Choose a picture
- •Email to <u>jax@texasnorml.org</u> or <u>hfazio@mpp.org</u> to be used in the upcoming legislative session





Meeting with Legislators

To find your State
Representative and
State Senator go to
http://www.capitol.state.tx.us/
or Google:
"Texas Legislature Online."







Meeting with Legislators

- Texas Senators and Representatives are in charge of state law, decided in Austin, Texas, every legislative session.
 - o Penal Code
 - State-granted medical marijuana program
- U.S. Congressmen and Senators (Cornyn & Cruz) go to Washington, D.C., to impact federal policy.
 - FDA and DEA approved testing of marijuana
 - Banking regulations
 - Legality of crossing state lines





Texas U.S. Senators

U.S. Senators represent the entire state. Texas' current U.S. Senators are Senator John Cornyn and Senator Ted Cruz.

Texas U.S. Representatives

Congressional District 20--Congressman Joaquín Castro Texas Congressional Member Websites

Texas State Senator

Texas State Senate District 26--Senator José Menéndez

Capitol Office: CAP 3S.3

Capitol Phone: (512) 463-0126

Capitol Address: P.O. Box 12068, Capitol Station

Austin, TX 70711

District Address: 101 W. Nueva Street, Suite 809

San Antonio TX 78205 Phone: (210) 733-6604 State District Offices **During session**

Out of session

Texas State Representative

Texas State House District 116--Representative Trey Martinez Fischer

Capitol Office: CAP 1W.3

Capitol Phone: (512) 463-0616 Capitol Address: P.O. Box 2910

Austin, TX 78768

District Address: 4242 Piedras Dr. East,, Ste. 111

San Antonio TX 78228 Phone: (210) 737-7200 During session







Before You Call

- Who is the legislator?
- How have they voted?
 - review their biography
 - review the types of bills they have authored or co-sponsored
 - check out their social media
- What committees do they sit on?
- Which committees are important to us?
 - House: Criminal Jurisprudence, Public Health
 - Senate:
 - Criminal Justice
 - Health & Human Services Use this knowledge to connect with officials and customize your talking points



Committee Assignments

Committees

Criminal Jurisprudence (Vice Chair) General Investigating & Ethics Homeland Security & Public Safety Mental Health, Select (Vice Chair)

Conference Committees for 84(R) - 2015

Conference Committee on HB 211 (Discharged) Conference Committee on HB 1295 Conference Committee on HB 1396 Conference Committee on HB 1690 Conference Committee on HB 2150 Conference Committee on HB 2633 Conference Committee on HB 2645 Conference Committee on SB 1756

Legislative Information

84(R) - 2015

Bills Authored Bills Sponsored Bills Coauthored Bills Cosponsored Amendments Authored





What to Say When You Call

- Ask for the scheduler.
- Say you are a constituent who would like to meet the Rep./Sen. when they are in-district.
- Typically they will ask for the topic you are calling about or have you send an email.





What to Say When You Call

- It is not uncommon for the office staff to drop the ball. It's okay to be aggressive with a 2nd, 3rd, 4th call.
- You may have to schedule a couple weeks out.
- Other ways to get in touch with the legislator:
 - Sign up for their campaign email list
 - Sign up for the County GOP & Democratic email lists
 - "Like" them on Facebook / Twitter to catch their events.





What to Say When You Call

If you want to discuss medical marijuana or decriminalization / legalization of marijuana, say:

"I've been in the district for ___ years and have never met with Rep./Sen. ___. I'd like some time to speak briefly about health / criminal justice related issues and drop off some materials."





What to Expect in Your Meeting •Prepare questions to get the legislator talking rather than talking the whole

- time.
- Expect 30-60 minutes.
- Introduce yourself and explain in a personal way why the issue is important to you.
- Ask how the legislator feels about it.
- Listen.
- Legislators want to know how this issue affects them a.k.a. what it is you "ask".
 - •Make a note of any questions the legislator has so you can follow-up with an email.
 - •Look to creating a relationship rather than convincing them of your way in the course of one meeting.





Building a Relationship

- Every state representative is running for office
- Campaign staff often double as office staff
- •Volunteers are not easy to come by volunteer for campaign or party
- •Attend local political events to meet lawmakers and community leaders.
- Sharing personal stories and experiences sheds light on your perspective.
- Follow up with folks you meet who are interested in getting involved.
 Share this website with them so they can learn more and sign up for email alerts and updates: www.TexasMarijuanaPolicy.org





Tracking Legislation

Texas Legislature Online www.MyTLO.com





Create Your Own Account



(Disage of the bill list, alert list, and saved search features requires registration. Service is FREE of charge (privacy policy).

NOTE: Alerts are removed at the beginning of each regular session. All accounts will remain intact without the need to re-register.



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Research



Library and Archives Commission. The files are scanned and made available as PDF documents. The system also allows users to search for legislation across multiple legislative



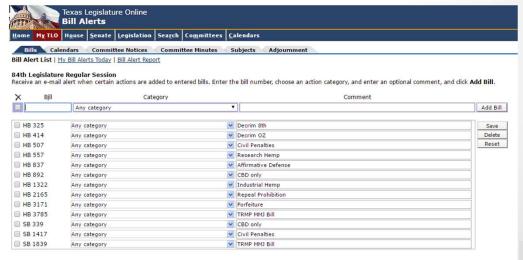
sessions.



Bill Lists and Alerts

Save Run









Bill Summary







Questions?





Thank you for coming!

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